

CULTURE

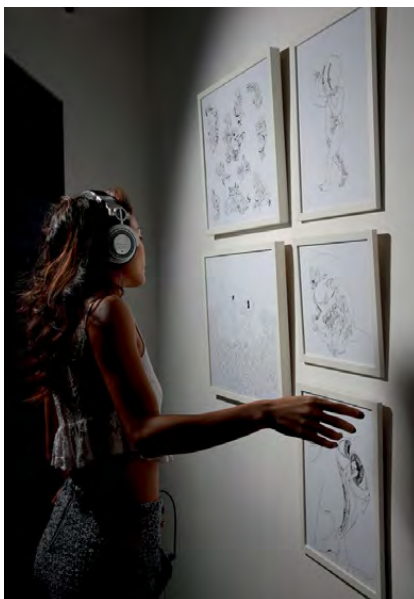
Immersive Art

Why simply look when you can also taste, touch, smell and hear? A new gallery concept in Hong Kong is taking art to new dimensions. By Diana Hubbell

If classical paintings and sculpture feel a bit stagnant to you, pop by **The Popsy Room**, a brand-new gallery in Hong Kong's Sheung Wan district, which claims to offer a multi-sensory art experience. In the gallery, which launched in May under Rhode Island School of Design-grad Jennifer Chung, visitors are invited to enjoy visual works of art while noshing on culinary ones, sniffing carefully chosen olfactory blends and listening to the perfect palate-teasing musical numbers. It's not the first time someone in Asia has attempted to work in multiple sense mediums—see: Paul Piaret's perpetually booked UltraViolet restaurant—but it is something of a novelty for Hong Kong. It's also further proof that the city's art scene, which has been building momentum for some time, is truly blossoming. The inaugural exhibition, titled *Meditation and Megrim*, features four locally based artists: collage expert Jun Cambel, illustrator Yan Yung, enamel



A multi-sensory art experience at The Popsy Room.



painter Manuel Rubio, and sculptor Sjors van Buyten. The curators promise similarly ambitious projects in the future, as well as pop-ups, workshops, cultural exchanges and

discussion panels, so if you don't have an eye for art, you can still develop a taste for it. *GF 30 Upper Lascar Row, Sheung Wan, Hong Kong; 852/9305-2272; thepopsyroom.com.*

NOTICED

LOSE YOUR LUGGAGE

Struggling to meet your airline's draconian luggage limit? A new service promises to let travelers to Singapore skip hauling their wardrobe altogether.—DH

"We weigh ourselves down until we can't even move," George Clooney's character in the film *Up in the Air* rails against luggage both literal and metaphorical. "And make no mistake—moving is living." Frequent fliers may have identified with this airport expert who refused to ever check a bag, but now there's an even more minimalist approach. Forego even the carry-on with a new service appropriately called **Packnada**, launched in April for travelers who visit Singapore a lot. You simply pick out 20 items of clothing and a few necessities, then leave them in the Lion City hotel of your choice. On each subsequent trip, arrive to find your whole wardrobe freshly laundered and waiting. And if you're not a fan of those little complimentary shampoo bottles, you can throw in a few personalized toiletries to make your hotel feel a bit more like home. It isn't exactly cheap, but for business travelers on the go, the thought of heading to the airport with nothing more than a passport in the pocket is pretty appealing. packnada.com; *first two trips free, subsequent trips US\$99 each.*