

TRENDING

Follow the Buzz

A host of new barber shops aim to recreate the good old days of masculine grooming, complete with all the trimmings. BY DIANA HUBBELL

HONG KONG

Era Barbers

From the fire engine-red exterior to the swank, London-style interior, this men's salon on buzzy Pottinger Street has some serious swagger. The experts here specialize in 1950s cool, but are more than capable of whipping up all manner of shaves and fades. Such precision and versatility are hardly surprising given Era Barbers' pedigree—the shop is the work of Paul Gerrard, one of the most trusted local names in the business. *36 Pottinger St., Central; 852/2577-3080; erabarbers.com.*

BANGKOK

Barberford

With options ranging from British import Truefitt & Hill to the retro-style Three Brothers Barber Shop, modern dandies are spoiled for choice in Bangkok. This relative newcomer takes pampering to the next level with grooming products from JS Sloane and Kiehl's, as well as private rooms for patrons complete with custom-designed chairs. Dapper gentlemen are in good hands; all of the barbers have at least a decade of experience and are equally versed in classic European styles and the latest K-Pop looks. *4F Erawan Bangkok, 494 Ploenchit Rd.; 66-2/251-0422; fb.com/barberford.bangkok.*



CLOCKWISE FROM TOP: Pick your pomade at Doc Guthrie's Barber Shop; banter and buzz cuts at The Golden Rule barber; have your whiskers whisked away at Era Barbers; a plush chair at Barberford.



SINGAPORE

The Golden Rule Barber Co.

After honing their skills at The Panic Room and Hounds of the Baskervilles, two of the Lion City's most reputable barber shops, Md Jay Anudin and Yanto Aryan Sani decided to open this slick four-seater in Little India. In addition to the usual array of sculpting, styling and shaving services, The Golden Rule Barber Co. offers guests an array of products for at-home maintenance, including pomades and gels by Singaporean brand Mcleod & Sons, as well as musical paraphernalia from local bands. *188 Race Course Rd.; 65/6341-7291; thegoldenrulebarber.com.*

SHANGHAI

Doc Guthrie's Barber Shop

Care for a nip of whiskey or a brew with your uppercut or high fade? Of course you would. High-quality booze is a welcome part of the package at this class act in Jing'an District, which offers everything from fuss-free buzz cuts to old-school straight-razor shaves. Underage guests can't imbibe, of course, but the staff will make sure mom or dad gets a free swig. The vibe here is tastefully testosterone-laden, with a great sound track—blissfully Bieber-free—and décor to match. *873 Kangding Lu; 86-185/1600-3079; docguthries.com. +*